

9 out of 10 Americans don't want to visit a lumberyard to see their national forests.



Boise Cascade clearcut in Umpqua National Forest, in Oregon.

Boise Cascade should catch up to modern values and stop destroying our nation's last ancient forests.

Americans recognize that destroying thousand-year-old trees to make plywood and office paper is barbaric and unnecessary. And hundreds of leading companies—including Kinko's, Home Depot, and Lowe's—have listened and pledged to stop selling products made from endangered forests. But not Boise Cascade. Boise Cascade sells wood products from endangered forests in South America, Southeast Asia, and around the world. Most recently Boise Cascade led the charge to defeat the U.S. Roadless Policy—a popular measure that would protect 58.5 million acres of wilderness from commercial logging and road building.

An industry dinosaur, Boise Cascade refuses to recognize global marketplace shifts and widespread support for wilderness protection. In a national poll conducted by the *Los Angeles Times*, nine out of ten Americans said it is important that wilderness be preserved. And nearly six in ten people said they were in favor of the U.S. Roadless Policy, which generated a record-breaking 1.5 million letters of support from citizens across the nation.

Our country has already lost 95 percent of its old growth forests. It's time for Boise Cascade to listen to the American public and get out of the trade in old growth wood products. Because Americans understand that ancient trees are worth more standing in a forest than stacked for sale.



A CAMPAIGN TO SAVE ENDANGERED FORESTS



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